

Organic Trader™ Canada Social Justice Ingredients

www.OrganicTraderCanada.com



When you use Organic Trader™ Canada Certified Organic and fair trade Shea Butter products you are not only using some of the purest product available anywhere, you are also helping to support an entire village in northern Africa.

Old World Quality and Care

Organic Trader™ purchases the Shea Butter directly from the a women's cooperative liason. The women harvest the Shea Nuts & process them into Shea Butter using traditional methods that have been handed down over centuries.



The women are paid a premium, fair trade price. Helping women and families from African villages is just one of our social justice ingredient projects ... and for Organic Trader™ this truly helps to answer the question of "what is beyond organics?".

Forming the Women's Cooperative Group

Their small village is located northwest of Burkina, in the Upper West Region, near the Ivory Coast. Life is very difficult for village residents. During the dry season, the hot, dry Sahara winds blow in down from the desert. There is little cash economy and villagers must grow and harvest enough food and supplies during the rainy season to last them through the long hot dry season. This is hard for everyone, but especially difficult for women whose husband's have died and who still have young children.



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The Power of Community

In the village a group of these women recognized that by working together they would be better able to support their children and families. They formed the Women's Cooperative Group and set out to identify opportunities to earn income to support their subsistence agriculture activities. The sales of Shea Butter helps the women's group and their families survive and children go to school.

Yes, Your Purchase Really IS Making a Difference !

The Shea Butter is grown and produced in an area where there are no chemicals or additives. By purchasing Organic Trader™ Canada Shea Butter products you are not only buying some of the finest Shea Butter available anywhere in the world, you are making a true difference in the lives of women and children in this rural village. *Thank-you!* www.OrganicTraderCanada.com



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